

# NATIONAL LAW UNIVERSITY AND JUDICIAL ACADEMY, ASSAM

## DPIIT-IPR CHAIR

### REPORT

### ON

## AWARENESS PROGRAM ON GEOGRAPHICAL INDICATION, REGISTRATION

### PROCESS OF GI AND AUTHORISED USERS OF THE GI &

### CASE STUDY OF GI MUGA SILK

The DPIIT- IPR Chair, Centre for Research on Intellectual Property Rights (CeRIP) and IQAC of National Law University and Judicial Academy, Assam in collaboration with Directorate of Sericulture, Assam had organised an awareness programme on Geographical Indications,

The image is a promotional poster for an awareness program. At the top, it features the logos of the Centre for Research on Intellectual Property Rights (CeRIP) and the National Law University and Judicial Academy (NLUA). The main title of the program is "Awareness Program on Geographical Indication, Registration Process of GI and Authorised Users of the GI & Case Study of GI Muga Silk". Below the title, there are two photographs: one showing several yellow Muga silk cocoons hanging from a wire, and another showing several packages of finished Muga silk fabric. The date of the program is "Date : 18<sup>th</sup> May, 2023". The venue is listed as "Venue: DIRECTORATE OF SERICULTURE, KHANAPARA, GUWAHATI, ASSAM". At the bottom, it states that the program was organized by the "DPIIT-IPR Chair, Centre for Research on Intellectual Property Rights (CeRIP) & Internal Quality Assurance Cell (IQAC) of National Law University and Judicial Academy, Assam" in collaboration with the "Directorate of Sericulture, Guwahati, Assam".

Registration Process of GI and Authorised Users of the GI & Case Study of GI Muga Silk on May 18, 2023 at the Directorate of Sericulture, Khanapara, Guwahati. The programme aimed towards imparting knowledge and awareness among the Sericulture Field personnel of Kamrup district of Assam about GIs and Muga Silk of Assam GI in general and in particular the Muga Silk of Assam GI Authorised User Registration Process so as to enable them to enroll the Muga Silk producers (Muga farmers) under the umbrella of authorised users.

The programme comprised of two (02) sessions which were deliberated by Dr. Pankaj Kumar, DPIIT-IPR Chair Professor of National Law University and Judicial Academy, Assam and Ms. Sharmistha Baruah, Research Assistant, DPIIT- IPR Chair of National Law University and Judicial Academy, Assam.

Dr. Pankaj Kumar started his deliberation by providing an understanding of the concept of Intellectual Property Rights with examples. He described about the types of IPRs explaining particularly trademarks and GI. He illustratively explained the concept of GIs with the help of an animated video. He also conversed about the rights as well as benefits associated with it. Dr. Kumar

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discussed about the misuse of GI tagged products, particularly emphasising the Muga Silk of Assam GI. He then discussed about the categories of GI goods/products and stressed about the protection and conservation of GI products. He also harped about the post GI requirements and formalities and insisted that a quality check should be put in place in order to maintain the GI standard of the products. Dr. Kumar wrapped up the insightful session by stating about the system that involves registration of the original producers of GI tagged products as ‘Authorised Users’.

The programme then proceeded with a deliberation by Ms. Sharmistha Baruah, Research Assistant, DPIIT-IPR Chair who discussed in detail about the Authorised User Registration of Muga Silk GI. She informed the people about the classes of goods covered under Muga Silk of Assam GI which encompasses the people who cultivates and weaves Muga Silk. Ms. Baruah illustratively outlined the people the meaning of ‘Registered Proprietor’ and ‘Authorised User’ and their significance in the GI regime. She emphasised the need to register as Muga Silk GI Authorised User and then elucidated the requirements as well as benefits of the same. She also demonstrated the sample documents required for registration of Muga Silk GI Authorised User. At the end she interacted with the Field Officers and responded to their queries regarding the authorised user registration process.

The programme was attended by the Officers of Directorate of Sericulture as well the Field Staff of Sericulture Department from Kamrup District of Assam. Overall 30 Sericulture personnel attended the programme which ended with an interactive session with the participants. The programme successfully came to an end with an interaction with the Sericulture officials.

The list of attendees is provided below:



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## DPIIT-IPR CHAIR

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11	Pravani Goswami	S.D. Chandrapur circle			
12	Surbani Das	S.D. Gornshimogor circle	9101153841		
13	Dilip Nath	S/D. Boko Circle	8638551747	dilipnath1747@gmail.com	
14	Dilip Sanyal	S/D. Bezera Circle	9914292140		
15	Sirajul Haque	S/D. Pami Phuti Circle	7435780174		
16	Hemkanta Bora	A/M E & S Topatal	8130968523		
17	Romani Kalita	S.D. Bhakultora MSDP	8638960779		
18	Manojan Ch Das	S/D Rampur circle	7009624329		
19	Salomon Ali	S/D. Lalampai East Circle	9508771351		
20	Achintya Das	SID Turuk para circle	9864142879		
21	Mr. Ali Xoso	S.D. Kongkoo Ec	863041855	ali.xoso@gmail.com	
22	Chabin Barman	S.D. Shulajoi circle	9859476965		
23	Satikur Rahman	S.D. Suakuchi West Circle	8876366331		
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26	Uday Rajongshi	Manager, NSS Jorhat	9401268720		
27	Mukul Ch. Das	Extension Officer (S)	9707935246	mukulchidass@nlu.ac.in	
28	Mahamuda Sarwah				
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31	Manoranjan Barua	S.D. Rangapara Circle	9864996428		
32	Bimal Ch. Kalita	S.D. Rani Circle	9101485526	bimal.kalita@rediffmail.com	
30	Sarwini Mahanta	S.D. Mahim Circle	91271		
31	Tomunda Das	S.D. Suakuchi Muzivh	61411		
			8638230574		



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### Photos





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